

“The partnership has not only resulted in **financial and energy savings** but also brings us a step closer to achieving our **wider net zero carbon goals.**”

**Helix.**  
A Hines Company

**£560,000  
cost savings**

## PORTFOLIO OPTIMISATION

As part of their commitment to delivering ESG initiatives to their clients, as well as the use of innovative technology, Helix has partnered with Demand Logic on a number of assets within their portfolio. Helix recognises the need for transparent Building Analytics and optimisation in a landscape where the elimination of greenwashing and addressing the performance gap are paramount for a managing agent delivering facilities management services.

Helix has been utilising Demand Logic to uncover previously invisible operational insights, boosting energy efficiency and streamlining maintenance across multiple sites. The combination of Demand Logic's insights and Helix's proactive facilities management approach has yielded continued efficiency gains for both landlords and occupiers. The success of this collaboration is driving an expanded implementation of Demand Logic, underscoring Helix's dedication to innovative solutions and service excellence.

**2.8m kWh  
saved**

**Average  
EUI Saving  
58.47  
kWh/psm/ps**

**11,333  
digital twins**

**166,827  
data points**

**143  
actions  
completed**

**3-9 mths  
Site-by-Site  
ROI**



AMY SOAR,  
MANAGING DIRECTOR,  
HELIX

“Through our partnership with Demand Logic, we have been able to optimise the performance of a number of office buildings. We continue to work closely with the Demand Logic team to push the boundaries and through our learnings of the office model are in the process of implementing a similar system into our student housing portfolio.